

2020-2026

***Counter Misinformation Market in
Homeland Security, Public Safety &
National Security: Global Market***



Counter Misinformation, Homeland Security, Public Safety & National Security: Global Market 2020-2026

[Homeland Security Research Corp. \(HSRC\)](#) is an international market and technology research firm specializing in the Homeland Security (HLS) & Public Safety (PS) Industry. HSRC provides premium market off-the-shelf and custom reports on present and emerging technologies and industry expertise, enabling global clients to gain time-critical insight into business opportunities. HSRC's clients include the EU, NATO, U.S. Congress, DHS, U.S. Army, U.S. Navy, DOD, DOT, and US Congress GAO among others; as well as Counter Terror & PS government agencies in Japan, Korea, Taiwan, Israel, Canada, UK, Germany, Australia, Sweden, Finland, Singapore. With over 950 private sector clients (72% repeat customers), including major defense and security vendors, and Fortune 2000 companies, HSRC earned the reputation as the industry's Gold Standard for Homeland Security & Public Safety market reports.

**Washington D.C. 20004, 601 Pennsylvania Ave., NW Suite 900,
Tel: 202-455-0966, info@hsrc.biz, www.homelandsecurityresearch.com**


Table of Contents

1	Executive Summary	17
1.1	Major Findings & Conclusions	17
1.2	Market Dynamics & Opportunities.....	17
1.3	Market Size – Assessment and Forecast – 2020-2026.....	17
1.4	Market Dynamics 2020-2026	18
1.5	Market Breakdown 2020-2026.....	18
2	Misinformation in Homeland Security, Public Safety and National Security Market Background & Assessment	21
2.1	Misinformation Definition & Background	21
2.1.1	Fake News Definition & Background	21
2.1.2	DeepFake Definition & Background	22
2.1.3	Fake News & DeepFake Economic Damages.....	23
3	Counter Misinformation in Homeland Security, Public Safety and National Security Market Background & Assessment.....	24
3.1	Counter Misinformation Background.....	24
3.2	Counter Misinformation Industry: SWOT Analysis	25
3.2.1	Strengths	25
3.2.2	Weaknesses.....	25
3.2.3	Opportunities	25
3.2.4	Threats	25
3.3	Counter Misinformation Market Drivers.....	25
3.4	Counter Misinformation Market Inhibitors	26
3.5	Counter Misinformation in Homeland Security, Public Safety, and National Security Market Organogram.....	26
3.6	Counter Misinformation in Homeland Security, Public Safety, and National Security Market Estimations and Forecast.....	26
4	Global Security Concerns & Assessment	30
4.1	Global Risks 2020: A Regional Perceptive	31
4.2	North America Homeland Security & Public Safety Market Drivers	35
4.2.1	Cyber Attacks	35
4.2.2	Data Fraud or Theft	36
4.2.3	Terrorism Threat.....	36
4.3	Europe Homeland Security & Public Safety Market Drivers.....	36
4.3.1	Cyberattacks	37
4.3.2	Assets bubble.....	38
4.3.3	Interstate conflict	38
4.4	APAC Homeland Security & Public Safety Market Drivers	38
4.4.1	Water Crises.....	39
4.4.2	Terrorist attacks.....	39
4.4.3	Manmade environmental catastrophes.....	39
4.4.4	Natural catastrophes	40

4.4.5	Cyberattacks	41
4.4.6	Interstate conflict	41
4.5	Middle East and Africa Homeland Security & Public Safety Market Drivers.....	41
4.5.1	Unemployment or underemployment	42
4.5.2	Fiscal crises.....	42
4.5.3	Energy price shock.....	43
4.6	Latin America and the Caribbean Homeland Security & Public Safety Market Drivers.....	43
4.6.1	Failure of national governance	44
4.6.2	Economic issues	44
4.6.3	Failure of critical infrastructure	44
4.7	COVID-19 Pandemic Background & Assessment.....	45
4.7.1	North America COVID-19 Assessment.....	45
4.7.2	Europe COVID-19 Assessment.....	46
4.7.3	LATAM COVID-19 Assessment	46
4.7.4	APAC COVID-19 Assessment.....	46
4.7.5	Middle East & Africa COVID-19 Assessment	46
5	Homeland Security, Public Safety, and National Security Agencies Background.....	47
6	Proliferation of Data	48
7	Type of Data Sources.....	48
7.1	Passive Data Sources.....	48
7.2	Active Data Sources	49
7.3	Data Sources	49
7.3.1	OSINT (Social Media and Web)	49
7.3.1.1	Social Media Sources	49
7.3.1.2	Leading Social Media Platforms	50
8	Threats Generated by Misinformation Campaigns.....	51
8.1	Election Campaigns and Politics.....	51
8.2	Financial Frauds	52
8.3	Public health	53
8.4	Personality Theft.....	54
8.5	Revenge Porn.....	54
9	Technology	56
9.1	Counter Misinformation Technology Background	56
9.2	Counter Misinformation Technology Enablers	56
9.2.1	AI & Machine Learning.....	56
9.2.2	Machine Learning Methods	57
9.2.3	Deep Machine Learning	58
9.3	Counter Misinformation Technology Types & Applications	58
9.3.1	Fake News Detection Solutions.....	58
9.3.2	DeepFake Detection Solutions	59
9.3.3	Natural Language Processing (NLP).....	59

9.3.4	Natural Language Processing Components.....	60
9.3.5	Natural Language Processing Application Types.....	61
9.3.5.1	Document Translation.....	61
9.3.5.2	Text Classification and Categorization.....	61
9.3.5.3	Enlarge the Data of Cyber Security.....	61
9.3.5.4	Speech Recognition & Machine Hearing.....	61
9.3.6	Machine Vision.....	63
9.3.6.1	Applications Types.....	63
10	Vertical Markets.....	65
10.1	Consolidated Market 2020-2026.....	66
10.2	Market Analysis 2020-2026.....	67
10.3	Market Dynamics 2020-2026.....	68
10.4	Market Breakdown 2020-2026.....	68
10.5	Government Intelligence Agencies.....	71
10.5.1	Use Cases.....	71
10.5.2	Market Size – Assessment and Forecast – 2020-2026.....	71
10.5.3	Market Dynamics 2020-2026.....	72
10.5.4	Market Breakdown 2020-2026.....	73
10.6	LEAs & First Responders.....	73
10.6.1	Use Cases.....	73
10.6.2	Market Size – Assessment and Forecast – 2020-2026.....	74
10.6.3	Market Dynamics 2020-2026.....	75
10.6.4	Market Breakdown 2020-2026.....	76
10.7	Financial Intelligence & Fraud Detection.....	76
10.7.1	Use Cases.....	76
10.7.2	Market Size – Assessment and Forecast – 2020-2026.....	76
10.7.3	Market Dynamics 2020-2026.....	77
10.7.4	Market Breakdown 2020-2026.....	78
10.8	Cyber Security Agencies.....	78
10.8.1	Use Cases.....	78
10.8.2	Market Size – Assessment and Forecast – 2020-2026.....	78
10.8.3	Market Dynamics 2020-2026.....	79
10.8.4	Market Breakdown 2020-2026.....	80
10.9	Military & Defense Intelligence.....	80
10.9.1	Use Cases.....	80
10.9.2	Market Size – Assessment and Forecast – 2020-2026.....	81
10.9.3	Market Dynamics 2020-2026.....	82
10.9.4	Market Breakdown 2020-2026.....	82
10.10	Commercial Copyrights Protection.....	83
10.10.1	Use Cases.....	83
10.10.2	Market Size – Assessment and Forecast – 2020-2026.....	83
10.10.3	Market Dynamics 2020-2026.....	84
10.10.4	Market Breakdown 2020-2026.....	84
11	Regional Markets.....	85
11.1	North America Market Background.....	85

11.1.1	Market Size – Assessment and Forecast – 2020-2026	85
11.1.2	Market Dynamics 2020-2026.....	86
11.1.3	Market Breakdown 2020-2026	86
11.2	Europe, Middle East & Africa (EMEA) Market Background.....	87
11.2.1	Europe.....	87
11.2.2	Middle East.....	87
11.2.3	Africa	87
11.2.4	Market Size – Assessment and Forecast – 2020-2026	87
11.2.5	Market Dynamics 2020-2026.....	89
11.2.6	Market Breakdown 2020-2026	89
11.3	APAC Market Background	90
11.3.1	Market Size – Assessment and Forecast – 2020-2026	90
11.3.2	Market Dynamics 2020-2026.....	91
11.3.3	Market Breakdown 2020-2026	91
12	Select Counter Misinformation Projects and Programs in Homeland Security, Public Safety & National Security	92
13	Leading Vendors	93
13.1	Social Media Platform Conglomerates.....	93
13.1.1	Misinformation Detection Solutions	93
13.2	Accelerators Funding Counter Misinformation Startups.....	93
13.3	Cheq	93
13.3.1	Company Profile.....	93
13.3.2	Misinformation Detection Solutions	94
13.4	Cyabra	94
13.4.1	Company Profile.....	94
13.4.2	Misinformation Detection Solutions	95
13.5	Falso Tech	95
13.5.1	Company Profile.....	95
13.5.2	Misinformation Detection Solutions	95
13.6	Sensity	96
13.6.1	Company Profile.....	96
13.6.2	Misinformation Detection Solutions	96
13.7	Microsoft	96
13.7.1	Company profile	96
13.7.2	Misinformation Detection Solutions	97
13.8	Axon.....	97
13.8.1	Company profile	97
13.8.2	Misinformation Detection Solutions	97
13.9	Logically.....	98
13.9.1	Company profile	98
13.9.2	Misinformation Detection Solutions	98
13.10	Datalytics24	98
13.10.1	Company profile	98
13.10.2	Misinformation Detection Solutions	99
13.11	Wordproof.....	99



13.11.1	Company profile	99
13.11.2	Misinformation Detection Solutions	99
13.12	Truepic.....	99
13.12.1	Company profile	99
13.12.2	Misinformation Detection Solutions	100
14	Disclaimer & Copyright.....	101